

# PATHWAY CARING FOR CHILDREN 2025 FUNDRAISING EVENT



## SATURDAY, MARCH 15<sup>TH</sup> GREYSTONE HALL - AKRON, OH

### — \$15,000 Hope Sponsor

- Premier Event Sponsor receives prominent logo and ad placement on all marketing materials (web + print + event signage) \*Commitment by Jan 3 for invitation logo placement
- Logo on event website, social media and event e-blasts
- Full-page, color, inside front cover and back cover ad and welcome letter in digital program
- Verbal recognition at event
- Logo on Live Auction card at each place setting
- Early access to preview auction for you and your guests.
- Complimentary VIP tickets for 20 guests (2 tables of 10)
- Includes 3 drink tickets for each guest

### — \$5,000 Spring Sponsor

- Logo on all marketing materials (web + print + event signage)
- Logo on event website, social media and event e-blasts
- Half-page, color, ad in digital program.
- Verbal recognition at event
- Logo on Live Auction card at each place setting.
- Complimentary tickets for 10 guests
- Complimentary drink ticket for each guest

### — \$10,000 Healing Sponsor

- Logo on all marketing materials (web + print + event signage)
- Logo on event website, social media and event e-blasts
- Full-page, color ad in digital program
- Verbal recognition at event
- Logo on Live Auction card at each place setting
- Complimentary tickets for 10 guests
- Includes 2 drink tickets for each guest

### — \$2,000 Table Sponsor

- Complimentary tickets for 10 guests
- Complimentary drink ticket for each guest
- Company logo placement on designated event table
- Thanked across all Pathway social media platforms

### — \$500 Friend of Pathway Sponsor

- Company logo placement on event materials including digital program and auction website
- Signage leading to entrance at event
- Thanked across all Pathway social media platforms

### — Individual Ticket : \$175

## MEDIA IMPRESSIONS

### Social Media

3,000+ followers Facebook,  
Instagram, YouTube, and LinkedIn

### Email Constituents

2,000+ individual emails  
receiving communications

### Website

500+ average weekly visitors



***Spring into action and help us bring hope and healing to vulnerable children in need. Every sponsorship plants the seeds for a brighter future!***

[www.pathwaycfc.org](http://www.pathwaycfc.org)

Contact me to reserve your sponsorship or to discuss your ideas on customizing a sponsor package!

**Deborah Garrett: EMAIL: [dgarrott@pathwaycfc.org](mailto:dgarrott@pathwaycfc.org) PHONE: 330-818-0416**

Printed Name and Company: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment Method:

\_\_\_ Check to Pathway Caring for Children \_\_\_ Please pick up my sponsor check

\_\_\_ Invoice Me \_\_\_ Credit Card

Credit Card # \_\_\_\_\_ CVC: \_\_\_ Expiration Date: \_\_\_\_\_

I/We are unable to attend, but please accept the enclosed donation: \$ \_\_\_\_\_

# Pathway Caring for Children

Our mission is to help children and families *realize the possibilities of their lives* through foster care, adoption, and mental health. In 2023:

- **1,393** children, teens, and families received services to help them realize the possibilities of their lives through 4 locations in Canton, North Olmsted, and Sebring, OH.
- **150** children slept safely in Pathway foster homes.
- **15** children were adopted by Pathway foster homes and now have forever families!
- **60** young adults who aged out of foster care received support and resources by participating in the Bridges Program.
- **35,603** services were provided to children and families including counseling, group support, Family Empowerment, and case management resources.



## Thank You 2024 Auction Sponsors!

- Online auction platform provided a fun and interactive mobile or desktop bidding experience!
- Reached over 2,000 Pathway constituents
- 156 Guests in attendance at Greystone Hall
- Over 100 registered online bidders



ANDY & KATHY MOOCK

UBGreensfelder™



We hope you join us as a  
2025 Auction Sponsor

[www.pathwaycfc.org](http://www.pathwaycfc.org)

